

Save the Date! 2017 Downtowners of Distinction...

**Subject:** Save the Date! 2017 Downtowners of Distinction Awards  
**From:** "L.A. Downtown News" <events@downtownnews.com>  
**Date:** 12/06/2016 09:57 AM  
**To:** hsherzai@downtownla.com

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TUESDAY, **FEBRUARY 21**, 2017

*Los Angeles Athletic Club, 413 W. 7th St., Downtown Los Angeles*

# Sponsorship Opportunities

## PLATINUM SPONSOR - \$7,000

*(One Available)*

- Designation of Presenting Sponsor with opportunity to give welcome remarks
- Full-page, four-color ad in L.A. Downtown News' February 27, 2017 issue (or any issue in 2017)
- Name recognition/logo as a Platinum Sponsor on all event collateral materials and invitations
- Name/logo at Platinum level on all email blasts to invitees (3000)
- Name/logo recognition on [DowntownNews.com](http://DowntownNews.com)
- Name/logo recognition on social media outreach
- 1 reserved table of 10 in a prime location at event
- Event Signage
- Display table for collateral at event

## SILVER SPONSOR - \$5,000

- Half-page, four-color ad in L.A. Downtown News' February 27, 2017 issue (or any issue in 2017)
- Two quarter page, four-color ads in any 2017 issue of Downtown News
- Name recognition/logo as a Silver Sponsor on all event collateral materials, invitation and event signage
- Name/logo at Silver level on all email blasts to invitees (3000)
- - Name/logo recognition on [DowntownNews.com](http://DowntownNews.com)
- Name/logo recognition on social media outreach
- 1 reserved table of 8
- Shared display table for collateral at event

## BRONZE SPONSOR - \$3,500

- Quarter-page, four-color ad in L.A. Downtown News' February 27, 2017 issue (or any issue in 2017)
- Two eighth page, four-color ads in any 2017 issue of Downtown News
- Name recognition/logo as a Bronze Sponsor on all event collateral materials, invitation and event signage
- Name/logo at Bronze level on all email blasts to invitees (3000)
- Name/logo recognition on [DowntownNews.com](http://DowntownNews.com)
- Name/logo recognition on social media outreach
- 1 reserved table of 4
- Shared display table for collateral at event

*presented by*





**To secure your sponsorship, please call**

**213-481-1448**

L.A. Downtown News, 1264 W. First St., Los Angeles, CA 90026

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